

Open Innovation Webinar Series

The Open Innovation Community (www.openinnovation.net) offers a new networking activity for scholars working on open innovation. It offers them the unique opportunity to discuss their work with peers from various different countries. These webinars will be offered via an online webinar system and a separate telephone conference system. The inaugural webinar will feature the recent work on open services innovation. Participants will be able to attend a presentation of Henry Chesbrough, the father of open innovation, and learn about a very interesting PhD project in the area of open services innovation.

1st Open Innovation Webinar on October 31, 2011

Time and duration: 5 pm – 7 pm GMT (Greenwich Mean Time)
6 pm – 8 pm CEST (Central European Summer Time)

Venue: **Online** (access data will be provided at least 1 day in advance)

Agenda

6:00 – 6:15 pm	Welcome, introduction and objectives <i>Henry Chesbrough and Sabine Brunswicker</i>
6:15 – 7:00 pm	Open Services Innovation <i>Henry Chesbrough</i>
7:00 – 7:15 pm	Questions and answers <i>All, moderated by Sabine Brunswicker</i>
7:15 – 7:35 pm	Presentation of PhD project on open services innovation <i>Sohyeong Kim</i>
7:35 – 7:45 pm	Questions and answers <i>All, moderated by Sabine Brunswicker</i>
7:45 – 8:00 pm	Outlook and wrap-up <i>Sabine Brunswicker</i>

Organisational issues:

To register please go to <http://openinnovationwebinar.eventbrite.com> Participation is limited to 24 people. Registered participants will receive access data 1 day prior to the event. The registration will close on **Thursday, October 28, 2011 5pm GMT. Registration after that time will not be accepted.** No shows will be excluded from future webinar series. If you have further questions, please contact: Sabine.Brunswicker@iao.fraunhofer.de; Fraunhofer Institute for Industrial Engineering, Germany.